

Cookie Policy

1. About the Cookie Policy

As Bosphore Medikal Sağlık Turizm ve Danışmanlık Hizmetleri Anonim Şirketi (hereinafter referred to as "**Bosphore Medical**"), we use cookies to enhance the experience of users visiting our website and to increase the effectiveness of our website. This Cookie Policy ("**Policy**") has been prepared to inform visitors to our website, managed by Bosphore Medical at "https://www.bosphoremedical.com", about the cookies used on our website in accordance with the Law on the Protection of Personal Data No. 6698 ("**KVKK**") and General Data Protection Regulation ("**GDPR**"). The purpose of this Policy is to inform you about what cookies are, how they are used, and how you can manage your cookie preferences.

As Bosphore Medical, we may cease the use of cookies on our website, change the types or functions of cookies, or add new cookies to our site. Therefore, we reserve the right to modify the provisions of this Policy at any time. Any changes made to the current notification text will become effective upon publication on the site or any public medium. The last update date is indicated at the beginning of the text.

For more detailed information on the processing of your personal data by Bosphore Medical, we recommend that you read the **Privacy Notice** available on our website.

2. What is a Cookie?

Cookies are small text files containing data in a name-value format that are placed on your device by a website. These files allow the website you visit to store information on your device and use this information during your subsequent visits. The cookies created by a website are stored by the web browser you use to access the site.

There are two main types of cookies based on how they are stored in your browser:

- **Persistent Cookies:** These cookies are stored on the online visitor's device for a specified period and become active each time the visitor visits the relevant website.
- **Session Cookies:** These cookies are stored actively from the moment the online visitor visits the relevant website until the browser window is closed.

3. For What Purposes Are Cookies Used on Our Website?

a) Mandatory/Technical Cookies

These cookies are necessary for the proper functioning of our website and for you to benefit from the features of the site. No personally identifiable information is stored through these cookies.

b) Analytical/Performance Cookies

These cookies are used to measure and improve the performance of our website by identifying visits and traffic sources, helping us determine the number of visitors to pages within our site and see which pages our visitors spend time on. All information collected by these cookies is evaluated collectively, and therefore does not contain personal information; it is anonymous. These cookies are used to make our website more efficient.

c) Functional Cookies

These cookies provide advanced functionality and personalization, such as language or region selection, to our visitors on our website. If you do not allow the use of these cookies, it will not be possible to save your personalized settings on our website. These cookies may be used by Bosphore Medical or third-party providers whose services we use.

d) Targeting/Advertising Cookies

These cookies are first-party and third-party cookies created during your visit to our website and third-party domain names. These cookies allow tracking of your click and visit history on the domain names where they were created, and matching of these records across different domain names. These types of cookies are used to recognize and profile users, target advertising and marketing activities, and customize content. These cookies will not be used to identify you or make personal decisions about you.

Cookies are not used for purposes other than those specified in this Policy, and all relevant processes are carried out in accordance with KVKK and GDPR.

4. Cookie Usage Information and Management

By using this website, you agree to the use of cookies. When you visit our website for the first time or reset your cookies, we inform you about our use of cookies. It is not mandatory to use cookies to use our website, but we would like to note that if you configure your browser not to accept cookies, the quality of your user experience may decrease, and certain functions of our website may not work.

Most internet browsers are configured to accept all cookies. Users can change their browser settings to block cookies or to block cookies for specific sites, set up the browser to give a warning when a cookie is created, or configure all cookies as session cookies. In this context, you can reject the use of cookies, delete cookies, or view the list and values of cookies stored in your browser by changing your browser settings.

To change/disable your browser's cookie settings, you can get support from the browser's help page or use the links provided below:

Browser	Link
Google Chrome	https://support.google.com/chrome/answer/95647?hl=en&p=cpn_cookies
Mozilla Firefox	https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop
Safari	https://support.apple.com/en-gb/guide/safari/sfri11471/mac
Opera	https://blogs.opera.com/news/2015/08/how-to-manage-cookies-in-opera/
Internet Explorer	https://support.microsoft.com/en-us/windows/manage-cookies-in-microsoft-edge-view-allow-block-delete-and-use-168dab11-0753-043d-7c16-ed5947fc64d